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SEVEN OX SEVEN WINS BEST BOOK AWARD FOR WESTERN

Seven Ox Seven; Part One: Escondido Bound by P. A. Ritzer is the Winner in the Fiction & Literature: Western category of the National Best Books 2008 Awards, sponsored by USA Book News.

To date, *Seven Ox Seven* has also won two National Indie Excellence Awards, including for Historical Fiction; the IPPY (Independent Publisher Book Award) Best Regional Fiction Bronze; the Hollywood Book Festival Award for Western; and Honorable Mentions from *Writer's Digest* and the New York Book Festival.

Seven Ox Seven, Part One: Escondido Bound is now in its second printing. Barnes & Noble decided to expand its distribution in their stores in the first quarter of this year. Midpoint Trade Books signed on as distributor of the book in May.

Ritzer started work on the story in 1992. In 1995, he drove across the Great Plains into the legendary American West of Kansas and Texas. Over the years, *Seven Ox Seven* grew into a trilogy. Part one (*Escondido Bound*) was published in 2007.

Seven souls risk everything on a life-changing gamble in *Seven Ox Seven*. The Stuart-Schurtz party venture into a strange land, seek a mysterious canyon (which may not exist), and face whatever the west-Texas frontier of 1877 will throw at them. The age-old quest for home lies behind this radical disruption of their lives.

Ritzer's own western odyssey lends a certain authenticity to *Seven Ox Seven*. He knows the day-to-day journey into the unknown, the nights in darkened campsites, the concern about provisions, the seeking for that which may not be attained. He also brings to the story extensive research of primary and secondary sources, and of the land and the people who live on it.

Book cover at sevenoxpress.com, click "News," click "Media Downloads."

Seven Ox Seven; Part One: Escondido Bound is available through online and brick-and-mortar bookstores or can be ordered from Seven Ox Press, Athanasius, LLC, P.O. Box 472467, Aurora, CO 80047-2467; telephone 720-207-2867, toll free 888-433-6094, fax 720-207-9397, orders@sevenoxpress.com. Price \$27.95. For more information visit sevenoxpress.com.

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